INTERNATIONAL STANDARD

ISO/IEC 23736-1

First edition 2020-02

Information technology — Digital publishing — EPUB 3.0.1 —

Part 1: **Overview**

Technologies de l'information — Publications numériques — EPUB 3.0.1 —

Partie 1: Aperçu général





COPYRIGHT PROTECTED DOCUMENT

© ISO/IEC 2020

All rights reserved. Unless otherwise specified, or required in the context of its implementation, no part of this publication may be reproduced or utilized otherwise in any form or by any means, electronic or mechanical, including photocopying, or posting on the internet or an intranet, without prior written permission. Permission can be requested from either ISO at the address below or ISO's member body in the country of the requester.

ISO copyright office CP 401 • Ch. de Blandonnet 8 CH-1214 Vernier, Geneva Phone: +41 22 749 01 11 Fax: +41 22 749 09 47 Email: copyright@iso.org Website: www.iso.org

Published in Switzerland

Foreword

ISO (the International Organization for Standardization) and IEC (the International Electrotechnical Commission) form the specialized system for worldwide standardization. National bodies that are members of ISO or IEC participate in the development of International Standards through technical committees established by the respective organization to deal with particular fields of technical activity. ISO and IEC technical committees collaborate in fields of mutual interest. Other international organizations, governmental and non-governmental, in liaison with ISO and IEC, also take part in the work.

The procedures used to develop this document and those intended for its further maintenance are described in the ISO/IEC Directives, Part 1. In particular, the different approval criteria needed for the different types of document should be noted (see www.iso.org/directives).

Attention is drawn to the possibility that some of the elements of this document may be the subject of patent rights. ISO and IEC shall not be held responsible for identifying any or all such patent rights. Details of any patent rights identified during the development of the document will be in the Introduction and/or on the ISO list of patent declarations received (see www.iso.org/patents) or the IEC list of patent declarations received (see http://patents.iec.ch).

Any trade name used in this document is information given for the convenience of users and does not constitute an endorsement.

For an explanation of the voluntary nature of standards, the meaning of ISO specific terms and expressions related to conformity assessment, as well as information about ISO's adherence to the World Trade Organization (WTO) principles in the Technical Barriers to Trade (TBT), see www.iso.org/iso/foreword.html.

This document was prepared by the World Wide Web Consortium (W3C) (as EPUB 3 Overview) and drafted in accordance with its editorial rules. It was adopted, under the JTC 1 PAS procedure, by Joint Technical Committee ISO/IEC JTC 1, *Information technology*.

A list of all parts in the ISO/IEC 23736 series can be found on the ISO website.

Any feedback or questions on this document should be directed to the user's national standards body. A complete listing of these bodies can be found at www.iso.org/members.html.

EPUB 3 Overview

Recommended Specification 26 June 2014

THIS VERSION

http://www.idpf.org/epub/301/spec/epub-overview-20140626.html

LATEST VERSION

http://www.idpf.org/epub3/latest/overview

PREVIOUS VERSION

http://www.idpf.org/epub/301/spec/epub-overview-20140228.html

A <u>diff of changes</u> from the previous version is also available.

Copyright © 2010-2013 International Digital Publishing Forum™

All rights reserved. This work is protected under Title 17 of the United States Code. Reproduction and dissemination of this work with changes is prohibited except with the written permission of the International Digital Publishing Forum (IDPF).

EPUB is a registered trademark of the International Digital Publishing Forum.

Editors

Garth Conboy, Google Inc.

Matt Garrish, Invited Expert

Markus Gylling, International Digital Publishing Forum (IDPF)

William McCoy, International Digital Publishing Forum (IDPF)

MURATA Makoto, JEPA EPUB Study Group

Daniel Weck, DAISY Consortium

This document is informative

TABLE OF CONTENTS

- 1. Introduction
 - 1.1. Overview
 - 1.2. Roadmap
- 2. Features
 - 2.1. Package Document
 - 2.2. Navigation
 - 2.2.1. Reading Order
 - 2.2.2. Navigation Document
 - 2.3. Linking
 - 2.4. Metadata
 - 2.5. Content Documents

ISO/IEC 23736-1:2020(E)

- 2.6. Fixed Layouts
- 2.7. Rendering and CSS
- 2.8. Multimedia
- 2.9. Fonts
- 2.10. Scripting
- 2.11. Text-to-speech
- 2.12. Container

3. Global Language Support

- 3.1. Metadata
- 3.2. Content Documents
- 3.3. CSS
- 3.4. Fonts
- 3.5. Text-to-speech
- 3.6. Container

4. Accessibility

- 4.1. Navigation
- 4.2. Semantic Markup
- 4.3. Dynamic Layouts
- 4.4. Content Descriptions
- 4.5. Aural Renditions and Media Overlays
- 4.6. Fallbacks
- 4.7. Scripting

A. Glossary

B. Acknowledgements and Contributors

- **B.1. EPUB 3.0**
- **B.2. EPUB 2.0.1**
- **B.3. EPUB 1.0**

References

> 1 Introduction

> 1.1 Overview

The EPUB® specification is a distribution and interchange format standard for digital publications and documents. EPUB defines a means of representing, packaging and encoding structured and semantically enhanced Web content — including HTML5, CSS, SVG and other resources — for distribution in a single-file format.

EPUB 3, the third major release of the standard, consists of a set of four specifications, each defining an important component of an overall EPUB Publication:

- EPUB Publications 3.0.1 [Publications301], which defines the semantics and overarching conformance requirements for each Rendition of an EPUB Publication.
- EPUB Content Documents 3.0.1 [ContentDocs301], which defines profiles of XHTML, SVG and CSS for use in the context of EPUB Publications.
- EPUB Open Container Format (OCF) 3.0.1 [OCF301], which defines a file format and processing model for encapsulating a set of related resources into a single-file (ZIP) EPUB Container.
- EPUB Media Overlays 3.0.1 [MediaOverlays301], which defines a format and a processing model for synchronization of text and audio.

EPUB has been widely adopted as the format for digital books (eBooks), and these new specifications significantly increase the format's capabilities in order to better support a wider range of publication requirements, including complex layouts, rich media and interactivity, and global typography features. The expectation is that EPUB 3 will be utilized for a broad range of content, including books, magazines and educational, professional and scientific publications.

This document provides a starting point for content authors and software developers wishing to understand these specifications. It consists entirely of informative overview material, including a <u>roadmap</u> to the four building-block specification documents that compose EPUB 3.

Another informative document, EPUB 3 Changes from EPUB 2.0.1 [EPUB3Changes], describes changes in EPUB 3 from the previous version, but is intended primarily for <u>Authors</u> and <u>EPUB Reading System</u> vendors migrating from EPUB 2.0.1 to EPUB 3 and for those who anticipate supporting both versions.